

**ECONOMIC DEVELOPMENT COMMISSION  
MEETING**

Tuesday, October 14, 2003  
4:00 p.m.  
Auburn City Hall  
1225 Lincoln Way, Room 10

**AGENDA**

**I. Call to Order and Flag Salute**

**II. Agenda Approval**

**III. Public Comment**

This is the time provided so that persons may speak to the Commission on any item not on this agenda. The Commission cannot act on items not included on this agenda.

**IV. Approval of Meeting Minutes—September 23, 2003**

**V. Fiscal Year 2003-2004 Budget Report**

**VI. Funding Request**

A. Chamber of Commerce—2003 Festival of Lights Parade

**VII. EDC Business**

A. Associate Member Proposal from Council Member Kevin Hanley

B. Marketing/Promotion Brainstorming

1. Creation of Marketing Tools Package

a. How do we raise awareness of Auburn in the region?

b. What message do we want to disseminate?

c. What resources do we have in order to implement the effort?

**Mission Statement:** “To enhance the City of Auburn’s business environment and economic base, while preserving and enhancing the social, natural, and financial resources in our community”.

### **VIII. Economic Development Commission Reports**

The purpose of these reports is to provide a forum for the EDC members to bring forth their own ideas to the Commission. No decisions are to be made on these issues. If a Commission member would like formal action on any of these discussed items; it will need to be placed on a future EDC agenda.

### **IX. Future Agenda Items**

### **X. Adjournment**